

## Order Item Summary

CBS TELEVISION  
STATIONS

WFOR-TV

Order ID: 54581 CF LOC-POL FBD - LBD: 08/04/12 - 08/17/12 HL#: Created: 08/02/12 03:31 PM

Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1549 Agency Commission: 15 % Updated: JMORALES2 on 08/03/12 10:00 AM

Agency: GMMB, INC. (6441) Product: 95/101/1549 (1300) Self :20:00 Confirmed: 08/02/12 04:46 PM

Buyer Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	M T W T F * *	MORN	30				0.0	\$300.00	8	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	D9-NOON	M T W T F * *	DAY	30				0.0	\$300.00	8	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	M T W T F * *	DAY	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	M T W T F * *	NEWS	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	12:30 - 14:00	M T W T F * *	DAY	30				0.0	\$750.00	16	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	8	8									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DTALK	M T W T F * *	DAY	30				0.0	\$400.00	3	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/10/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EDOCTORS	M T W T F * *	EFG	30				0.0	\$350.00	10	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	5									

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54581	CF LOC-POL	FBD - LBD: 08/04/12 - 08/17/12	HL#:	Created: 08/02/12 03:31 PM
Client: OBAMA FOR AMERICA (178906)	CPE: 95 / 101 / 1549	Agency Commission: 15 %	Updated: JMORALES2 on 08/03/12 10:00 AM	
Agency: GMMB, INC. (6441)	Product: 95/101/1549 (1300)	Sell :20:00	Confirmed: 08/02/12 04:46 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EPHIL	M T W T F * *	EFG	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	17:00 - 17:30	M T W T F * *	NEWS	30				0.0	\$1,100.00	6	\$6,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	17:30 - 18:00	M T W T F * *	NEWS	30				0.0	\$1,100.00	4	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY01	M T W T F * *	NEWS	30				0.0	\$1,100.00	2	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A7PMET	M T W T F * *	ACC	30				0.0	\$900.00	10	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AINSIDER	M T W T F * *	ACC	30				0.0	\$900.00	10	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	M T W T F * *	LETT	30				0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/06/12	08/10/12	5										

## Order Item Summary

CBS TELEVISION  
STATIONS

WFOR-TV

Order ID: 54581   CF   LOC-POL   FBD - LBD: 08/04/12 - 08/17/12   HL#:   Created: 08/02/12 03:31 PM

Client: OBAMA FOR AMERICA (178906)   CPE: 95 / 101 / 1549   Agency Commission: 15 %   Updated: JMORALES2 on 08/03/12 10:00 AM

Agency: GMMB, INC. (6441)   Product: 95/101/1549 (1300)   Sell :20:00   Confirmed: 08/02/12 04:46 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched Code: Z   \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS

Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTV: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE1	M T W T F S S	NEWS	30				0.0	\$1,500.00	6	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>									
	08/04/12	08/12/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PNCISLA	* T * * * * *	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PPERSONTU3	* T * * * * *	CARD	30				0.0	\$3,500.00	2	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PBBTH2	* * * T * * *	REGP	30				0.0	\$3,600.00	2	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PPERSONTHU3	* * * T * * *	REGP	30				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/06/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LETSAT	* * * * * S *	LATE	30				0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>									
	08/04/12	08/12/12	2	2									

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54581   CF   LOC-POL   FBD - LBD: 08/04/12 - 08/17/12   HL#:   Created: 08/02/12 03:31 PM  
 Client: OBAMA FOR AMERICA (178906)   CPE: 95 / 101 / 1549   Agency Commission: 15 %   Updated: JMORALES2 on 08/03/12 10:00 AM  
 Agency: GMMB, INC. (6441)   Product: 95/101/1549 (1300)   Self :20:00   Confirmed: 08/02/12 04:46 PM  
 Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTW: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WFACING	* * * * * S	WKND	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PBBSUN	* * * * * S	REGP	30				0.0	\$3,600.00	2	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PMENTALSN3	* * * * * S	REGP	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LET	* * * * * S	LATE	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	140	0	\$133,750.00	\$113,687.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$133,750.00	\$113,687.50	\$0.00	\$0.00